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Kay Hazen's career experience in executive management, marketing communications and public affairs allows her to provide a full range of strategic programs and services to a wide range of public agency and private sector clients. Working with a team of seasoned, creative marketing and technical professionals, the firm brings a proven track record of success to the table.

An active and engaged civic leader, Hazen has served as Board Chair of the Palm Springs International Film Festival and President of the Palm Springs Chamber of Commerce as well as Desert Healthcare District trustee and Friends of the Desert Mountains land trust board member.

Kay Hazen and Company is a strategic communications and public affairs consulting firm specializing in:

- Strategy and Planning
- Issues Management
- Communications and Marketing
- Public Outreach
- Project Representation

Kay has more than 25 years in executive management, strategic communications and management consulting, and marketing. She has led local projects and state-wide efforts for both public and private clients:

- Formulating and refining solutions to address challenges and opportunities
- Identifying key stakeholders, building a coalition of support & facilitating public outreach
- Coordinating public opinion research activities including polling and focus groups
- Developing and implementing marketing and fundraising strategy
- Working with staff and consultant teams to develop projects and programs to meet defined goals and objectives
- Coordinating crisis communications efforts

Leading and/or collaborating on projects, issues and initiatives including:

Strategic Communications

- Rent Control
- Facilities Bond Measure
- Sales Tax Measures
- Municipal Utility Formation
- Sustainability Plans
- Strategic Planning Facilitation
- Communications Audits
- Strategic Plans
- Salton Sea Restoration

Permitting/Project Support

- Housing Projects
- Quarry Projects
- Solar Projects
- Landfill Projects
- Healthcare Facilities
- Salton Sea Restoration
- Multi-Species Habitat Conservation
- Research Facility
- Economic Development

Identity, Marketing and Advertising

- Identity Refresh
- Image Enhancement
- Issues Briefings
- Message Platforms
- Creative Direction
- Enrollment Campaigns
- Surveys and Focus Groups
- Fundraising Strategy and Campaigns
- Workforce Development Initiatives

Advocates for Ideas, People and Places